

DCCI RESEARCH SERVICE

Dhaka Chamber of Commerce & Industry (DCCI) is a leading business chamber in Bangladesh, representing a diverse membership ranging from SMEs to large enterprises. Research & Development (R&D) and Policy Advocacy Department of DCCI has a legacy spanning over four decades, delivering fact based and data-driven findings and serving as a critical engine for innovative and strategic insights within Bangladesh's business community. The insightful outcomes help our private sector to perform and progress ahead.

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IS BUILDING
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Commitment to the private sector

As a dynamic and forward-thinking trade organization, DCCI is dedicated to a wide array of activities including content development, public writing, policy inputs, and the creation of position papers. Our team regularly conducts in-depth market research, analyzes economic trends, and collaborates with government and international organizations to address contemporary macroeconomic issues. By fostering a collaboration among industry stakeholders, government bodies, and global partners, we play a pivotal role in shaping policy recommendations that drive economic growth.

About us

Our purpose is to build trust in private sector and solve important problems. This focus informs the multidisciplinary research services we provide that help your decisions. Our strategy positions us as the leading trade promotion and advocacy, relevant choice for our clients and stakeholders in the market.



Our Research Objectives

To conduct need based research and support strategic decision-making, promote sustainable economic growth, and enhance global business competitiveness.

To provide tailored research support for corporate business, trade bodies, and associations.

Why R&D and Policy advocacy of DCCI

DCCI has a 6-decade long expertise in local industrial development, enhancing the business environment, and providing fact and evidence backed policy support to financial sector and local and export-oriented industries in areas such as taxation, export-import and other international trade matters. DCCI has 4-decade research legacy.

Our research-driven initiatives, grounded in both qualitative and quantitative analysis, offer valuable insights and strategies to help local businesses navigate these changes.

All research works employ scientific methodology that combines mathematical modeling with primary and secondary data sources, ensuring comprehensive and actionable findings. These insights are regularly shared & utilized by the government and international agencies, reflecting the trust in our research.

DCCI has a diverse, highly qualified and professional team with wide-ranging economic and industrial policy research engagement across the country.

DCCI conducts research tailored to specific needs, supporting businesses in exploring new markets, analyzing global trade trends, and identifying export opportunities prior to launching any businesses. We also assess local market readiness, market priorities of businesses and other allied avenues specially for Bangladeshi products and services of local businesses.

DCCI facilitates successful joint ventures and conduct market assessments to foster collaborations of new investment that drive growth. Our focus on partnerships helps businesses expand their reach and achieve sustainable success in both local and international markets.

By fostering a culture of research and data-driven decision-making, DCCI retains the interest of its' member businesses and other businesses that remain competitive and resilient in an increasingly complex global economy.

Key Areas of Focus

Key Areas of Focus encompasses the following areas that drive our strategic and customized services and efforts:

Economic Research & Strategic Insights:

We conduct comprehensive studies on economic indicators, industry trends, and market dynamics to inform strategic decisions and provide actionable insights for businesses. Our research includes in-depth SWOT and PESTEL analyses to offer a competitive edge.

Policy Formulation & Advocacy:

We develop evidence-based recommendations that influence government policies to benefit the private sector. Our advocacy efforts ensure that the voices of businesses are heard, and their needs are addressed at the policy level.

Sectoral Studies & Market Expansion:

We perform in-depth analyses of key industries to identify growth opportunities and challenges, helping businesses unlock new market opportunities. By identifying global trade trends and export potentials, we can guide potentials of Bangladeshi products into new markets.

New Venture & Start-up Research:

Support to potential new start-up and investment venture through market or business scan backed by research to make the new investor aware of his/her score and sectoral position.

Sectoral & Business-wise Case study:

Research support to prepare a unique case study or investigate business challenge or any case to learn any business context.

WORK PROCESS

The following work process will be implemented to ensure a systematic, efficient approach and deliver optimal results:



Proposal Submission

DCCI members, corporate businesses, trade bodies, associations share their research needs and goals.

Feasibility Review

Assessment of the potential impact and strategic alignment.



Tailored Research

Customized methodologies to suit each project.

Collaborative Execution

Teaming up with key stakeholders to ensure success.



Transparent Pricing

Clear and competitive tariffs and timelines, with staged payments.

Insightful Reporting

Delivering comprehensive reports with actionable recommendations.



Partnership & Collaboration:

Partnership and working relationships with various government organizations, NGOs, international agencies, trade bodies, and think tanks including PRI, SANEM, RAPID, Action aid, EPB, BFTI, BIDA, BSCIC, BSTI, DU, BUET, Private Universities, UNDP Bangladesh and PwC. These ties enhanced our footprints and engagements in private sector led economic development.

Instance of Remarkable & Successful Research Work

Research on Local Market Readiness with PMO

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Disaster Risk Management in collaboration with the European Union, ActionAid, United Purpose, and World Vision

Industry Assessment for Jute, Fisheries, and Shipbuilding with the MVO Nederland.



Ministry of
Commerce




MVO
NEDERLAND



EXPORT
PROMOTION BUREAU
BANGLADESH

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Research Price Structure

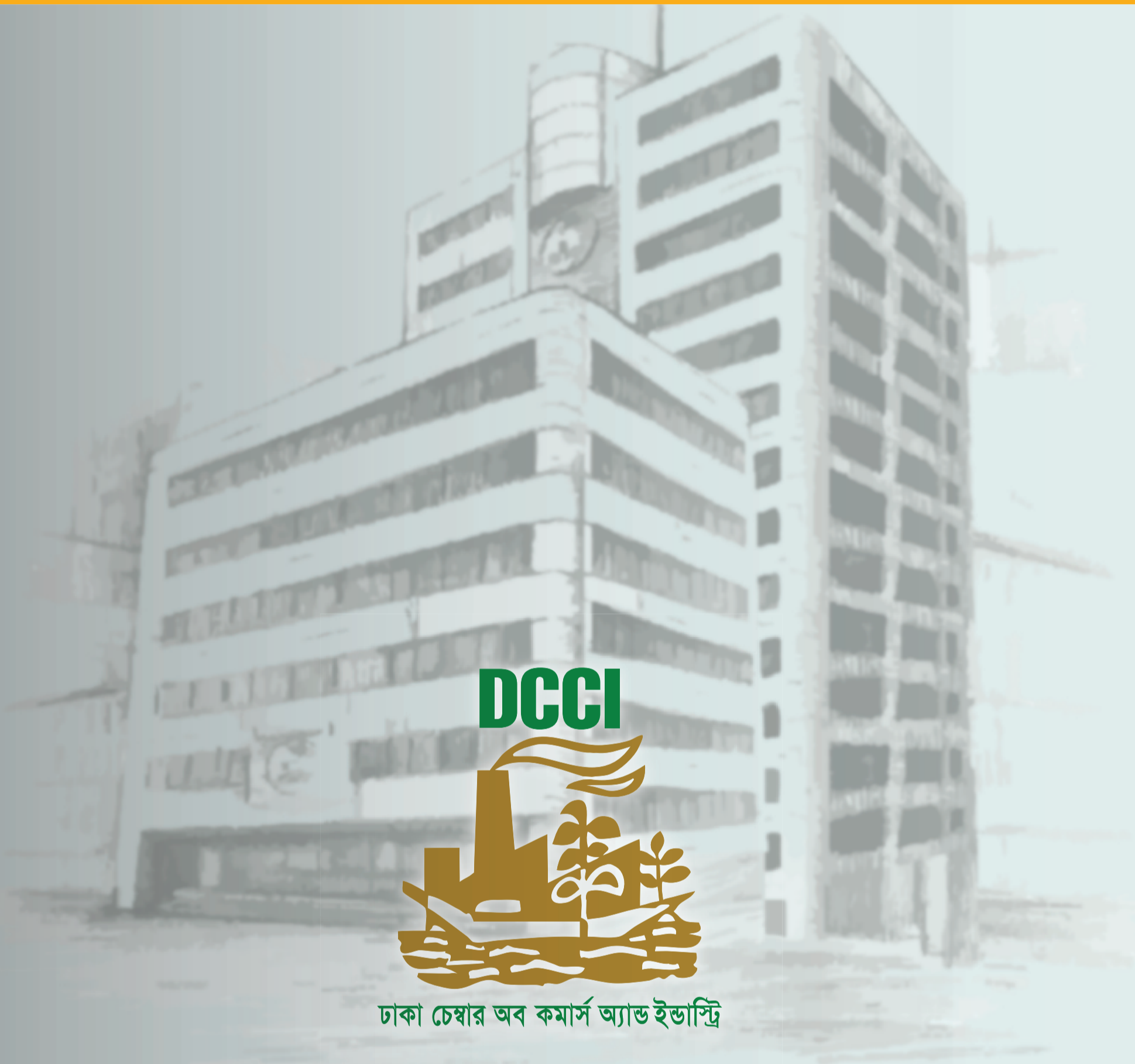
Depending on the nature of the project, the payment structure will be determined upon agreement. Relevant Vat and tax would be applied.





Journal of DCCI

As a commitment to knowledge and research-based work, DCCI introduces the ISSN backed journal titled DCCI Journal of Business and Economic Policy (DJBEP), a peer-reviewed internationally registered journal. It serves as a vital platform for researchers, academics, business professionals, business executives and practitioners across various sectors, offering them a space to share groundbreaking ideas and research with a global audience.



Contact Us

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